

YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

Dear Birmingham United Soccer Association Member,

Throughout the year, your commitment and effort help to build a successful soccer team. As a sporting goods retail partner of Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Birmingham (Hwy. 280) Dick's Sporting Goods** store location on **February 19th** from **12:00pm-4:00pm**. Every member of your organization attending this event will receive a soccer team packet with discount coupons for soccer equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. You must present it at the register to receive your discount. We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings!

*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT



Valid date of event only.

Coupon good for

15% OFF

your purchase*

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Valid date of event only.



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SAVINGS EXAMPLES

Nike Soccer Ball	\$20.00
10% off coupon	- \$2.00
Adidas Shin Guard	\$16.99
10% off coupon	- 1.70
Adidas Cleats	\$34.99
10% off coupon	-3.50
Subtotal	\$64.78
15% off entire purchase	-\$9.72
TOTAL	\$55.06
YOU SAVED	\$16.92