



BIRMINGHAM UNITED SOCCER ASSOCIATION

"Empower, Enrich, Excel"

Birmingham United Soccer Association (BUSA) is a full-service soccer club whose goal is to serve all who want to play soccer within our local communities, the state of Alabama and beyond. It is our goal, through the beautiful game of soccer, to teach our players proper life values of hard work, determination, accountability, and sportsmanship. BUSA currently serves over 8,000 kids annually from the Birmingham area and beyond. BUSA hosts thousands of games each season with teams from at least 12 different states. Since 2006 BUSA's estimated economic impact in the Birmingham area is over \$50 million.

We would like to invite you to become a part of the BUSA family by taking part in our Banner Program. This program allows companies and organizations the opportunity to display their logo with a custom banner at the field of their choosing. Banners will be displayed for 2 seasons (1 year) and returning sponsors will have the opportunity to reorder banners at a reduced rate.

Banner Pricing

1 Banner: \$450

2 Banners: \$875

3 Banners: \$1,250

4 Banners: \$1,500

5 Banners: \$1,750

**Additional sponsorship opportunities are available upon request.*

Your Corporate or Personal message banner will be 45 x 95 inches in full color on premium mesh material with a blue BUSA border. These banners will wrap around the playing field fences at the field complex of your choosing, with Rathmell Sports Park and Sports Blast being our primary locations. Our club's home games are played at these fields, as are many other club matches, training events, camps, and tournaments throughout the year. Your banner(s) will communicate your support for our Club and youth soccer and will be seen by coaches, players, parents, and visitors to the area.

As a 501 c(3) organization, your donation to support BUSA is **tax deductible**.

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